



CAMPBELLFORD/SEYMOUR
COMMUNITY FOUNDATION

a living legacy rooted in the community

Building Community

Case Statement
October 2007

WHO WE ARE

What do playgrounds, park benches, talking books, refrigerators, soccer fields, wetlands, waterfronts and water mains, computers, x-ray tables and a refurbished Steinway grand piano have in common? The Campbellford/Seymour Community Foundation, of course!

With grants ranging from \$700 to \$55,000, depending on the nature and scope of the project, some of our community recipients in recent years include the Campbellford Memorial Hospital Foundation, the Municipality of Trent Hills, Community Care Northumberland, Rotary Club of Campbellford, Campbellford/Seymour Agricultural Society, The Royal Canadian Legion, Fare Share Campbellford and District Food Bank, the Lower Trent Region Conservation Authority, as well as a number of local schools.

In fact, you could say that the Campbellford/Seymour Community Foundation has touched the lives of almost everyone in the community, regardless of age, interest or need.

In 2000, the citizens of Campbellford/Seymour became the benefactors of a legacy that will have a positive impact on our community for generations to come. With foresight and wisdom, and through public discussion, the community elected to allocate the proceeds of the sale of their 100-year-old public utility to the Campbellford/Seymour Community Foundation. The Foundation was given the mandate to ensure the funds were used for the common good, now and for the future. Guided by the threefold purpose of stewardship, leadership and partnership, our mission is, in essence, a pledge to our community:

- To protect and grow the permanent funds through prudent investing
- To offer and match grants for projects that will enhance the quality of life of all our citizens
- To provide community leadership by identifying areas that need improvement, stimulating ideas and balancing priorities
- To work with partners to act on opportunities and review performance
- To establish and apply fair, equitable and transparent policies and procedures
- To maintain ongoing communications with the community.

The scope of the Campbellford/Seymour Community Foundation is vast and varied. We make grants available for projects both large and small to benefit and enhance life in our community. As a community foundation, we can support and assist worthwhile endeavours across a broad spectrum, in accordance with the categories established by Community Foundations of Canada—Arts and Culture, Education, Youth, Recreation, the Environment, Health, Social Services and Community Development.

The Campbellford/Seymour Community Foundation is proud to serve the Campbellford/Seymour community. Ours is a rich heritage, and the spirit of this community is that of unity, caring, support and heart. Gifts to the Campbellford/Seymour Community Foundation ultimately benefit the entire community, now and in the future. In a very real sense, the generosity of our donors contributes to strengthening and building our community bonds as we move forward to meet the challenges of the future together.

WHY DONATE TO A COMMUNITY FOUNDATION?

Not-for-profit agencies and charities, generally speaking, have one field of interest on which to focus their efforts and their financial support. A community foundation, on the other hand, has numerous and diverse potential recipients across a wide range of community needs because, unlike other charitable organizations, a community foundation holds donations in trust, thereby providing a *vehicle* to fulfill their donors' charitable objectives. In short, community foundations develop their assets for, and in cooperation with, all the charitable causes within their community.

This is how it works: the original donation is invested and a portion of the growth in the investment is used to fund and support community initiatives and projects that have merit. In this way, donations become community assets. Moreover, being autonomous from government and corporations, a community foundation is accountable to the community it serves, and provides a way for those assets as well as the decision making to be retained locally. The community and its residents are always the benefactors, regardless of the project or the initiative.

The Campbellford/Seymour Community Foundation, as a community foundation, pools the charitable gifts received into a permanent, income-earning endowment, which is then held in trust for the benefit of the community. While the capital is not touched, grants are made from the earnings of these funds to seed, nurture and support worthy initiatives, such as the ones we have identified. Governed by a volunteer Board of Directors drawn from a cross section of the community, the Campbellford/Seymour Community Foundation's perspective is enriched and broadened by an in-depth knowledge of our community as a whole, ensuring that grantmaking decisions are always relevant and informed, ultimately reflecting the community at large and transcending special interests.

The Campbellford/Seymour Community Foundation grant program focuses on building community capacity. Community capacity building could be defined in several ways: projects that nurture and build on a community's strengths and assets, such as skills and resources; projects that respond creatively and effectively to local problems or challenges; or projects that develop leadership, promote self-reliance, mobilize civic participation and resources, or emphasize prevention. The Campbellford/Seymour Community Foundation does not fund core operating costs, capital building campaigns, deficit reduction, and religious or political activities. To further increase our impact in the community, the Campbellford/Seymour Community Foundation encourages the participation of other funding bodies through matching or challenge grants.

To be eligible for a grant, a registered charity (or incorporated municipality) must apply to the Campbellford/Seymour Community Foundation and meet pre-established criteria. Community organizations without charitable status may apply for a grant but must be partnered or sponsored by a registered charitable organization. Grants are awarded for explicit purposes and for projects covering a specific time period. All qualified applications are considered according to their merit and in light of the funds available, and all projects are assessed without discrimination regarding gender, ethnicity, age, creed, disability or sexual orientation. Grants are awarded annually.

In 2007 the Campbellford/Seymour Community Foundation was pleased to announce that we achieved a grantmaking milestone when we surpassed the one million dollar mark in total grants awarded to the community.

Community foundations, like the Campbellford/Seymour Community Foundation, bring people together for the common good. The fundamental value of the community foundation concept resides in the capacity of the foundation to stimulate and nurture the relationships that link people by creating and fostering what it means to be a *community*. By facilitating philanthropy, the bonds that connect us are strengthened.

This sense of belonging is where community building begins.

YOUR COMMUNITY NEEDS YOU

*“...the more our principal grows, the more we have to grant each year.”
Martha Murphy, Executive Director*

A community foundation truly belongs to the community it serves and the Campbellford/Seymour Community Foundation belongs to you, your family, your friends and neighbours. Our prudent management of resources ensures that every donor achieves his or her goal of making a difference, now and forever. However, it is essential that our principal reserve of capital remain high in order to generate significant return on investment, because it is this revenue growth which in turn finds its way back into the community in the form of specific projects and initiatives.

In 2006 the Campbellford/Seymour Community Foundation supported 17 projects with grants totalling \$277,573. On March 20, 2007 this year’s grant recipients were announced. This extraordinary list again reflects the diversity of projects funded by the Foundation, with 26 current projects totalling \$286,195.

The vision we have for our community is one that we know our citizens share — a vital, growing, united community with heart, which can offer its residents diverse cultural, economic and recreational opportunities in a pleasant environment where all aspects of life are encouraged, supported and accepted.

In order to sustain the work for our community, we need to ensure that there is a continuing pool of funds to provide grants for beneficial projects. By expanding both the assets and the number of gifts, we can continue to address the changing issues that affect our community with foresight, flexibility, accountability and excellence.

Options for giving include outright gifts of cash, property or publicly listed securities, such as mutual and segregated funds. Insurance policies, wills and bequests are other ways in which to make a significant gift to charity, ensuring that you leave a lasting legacy for your children, grandchildren and future generations of our community. In addition, businesses may find it advantageous to establish a Corporate Giving Program.

Each and every gift to the Campbellford/Seymour Community Foundation will be wisely administered through our investment program, resulting in a stable source of income to the Foundation for years to come.

Whether it is money to purchase books, refurbish playgrounds to meet safety standards, recruit physicians to the community or acquire breathing equipment for the fire department, your community benefits—and a little truly does mean a lot. Together, we can do great things. Here are some Campbellford/Seymour Community Foundation initiatives and developments of which we are very proud:

The Northumberland Arts and Crafts Association Jan & Evert Scheidt Fund

On November 15, 2006, we celebrated the creation of *The Northumberland Arts & Crafts Jan & Evert Scheidt Fund*, an Endowment Fund within the Campbellford/Seymour Community Foundation. Anne Linton, President of the Northumberland Arts & Crafts Association had announced the closing of its operation after 28 years of service.

In Anne’s words, “As we were winding up our business, we found that we had a surplus of funds for which we had to find a place. After researching various possible recipients, the Campbellford/Seymour Community Foundation showed us a way to use this money to continue to give back to the community in perpetuity. By setting up a special endowment fund we are able to specify that the interest from the fund can be earmarked for those applications that pertain to the arts. This was the perfect answer for us.”

Youth Advisory Council

Youth Advisory Councils are now being formed all over the world. Comprised of young people from various age groups, Youth Advisory Councils (YACs) engage youth who want to make a difference in their community. The Campbellford/Seymour YAC was formed in 2003. Engaging young people in philanthropic work through the Campbellford/Seymour Community Foundation develops their leadership skills and acquaints them with their community, their community foundation and philanthropy in general. YAC also acts as a catalyst to ensure that youth interests are represented in Campbellford/Seymour Community Foundation decisions.

Building a Youth Endowment Fund and providing grants to worthwhile youth projects in the community are core YAC activities. One such initiative is the Helping Assure Tomorrow’s Charitable Hearths (HATCH) Grants Program. HATCH Grants will be used to develop projects that are important to students. Students use their imaginations, their hearts and their brains when developing project ideas. They are encouraged to keep in mind issues of possible significance that could involve other students as well, such as the local environment, creativity and the arts, recreation, education and skills development.

YAC brings youthful energy and ideas to the community of Campbellford/ Seymour. In turn, YAC provides local youth with a voice and a forum.

ON A FINAL NOTE

Remember that grand piano? In 2003 the Campbellford/Seymour Community Foundation awarded the Campbellford District High School a grant in the amount of \$9,500 to refurbish the high school's Steinway grand piano; the piano then would be offered for sale. The profits from the sale of the piano subsequently could be used to purchase new instruments and repair existing ones. To everyone's amazement and delight, the piano sold for \$21,000.00.

A Fund was then established to hold the high school's funds and the music teacher went shopping. Profits from the sale of the piano have enabled the school to repair existing instruments and purchase new ones: a saxophone was repaired, a Bach Stradivarius trumpet was purchased along with drum heads and a used Yamaha tenor sax. Additions were made to the PA System and the bass guitar got a new strap and lock.

As a result, more students can play more instruments and follow their dreams out into the world after high school. In the past seven years, the Senior Jazz Ensemble has won seven regional and five national gold awards. The group has established itself as one of Canada's finest ensembles, earning regular praise from the top musicians and educators across the country.

Now, there's a success story!

PLEASE CONTACT US FOR FURTHER INFORMATION

Martha Murphy
Executive Director
Campbellford/Seymour Community Foundation
P.O. Box 1146
Campbellford, ON K0L1L0

Phone: (705) 653-2005
Fax: (705) 653-0505
Email: info@cscf.ca
www.cscf.ca

Charitable Registration Number: 898077912RR0001